



Dear Fellow Farm Credit East Members,

I want to thank you for the great privilege of serving on your Board of Directors for the past eight years. It has been the experience of a lifetime and I would be honored if you would consider voting for me for a third term.

My husband Mark and I own Prides Corner Farms, a wholesale nursery with four growing locations in Connecticut. Our nursery grows more than 2200 varieties of plants that we sell to garden centers, nurseries and landscapers throughout the Northeast and Mid-Atlantic. In addition, we grow and supply a pre-vegetated green roof product called LiveRoof™ that is primarily used on rooftops.

Our family business, which now includes two of our sons, would not be where it is today without the help of Farm Credit East. The Association has been instrumental to our operation and has been there for us every step of the way, both in good times and challenging times. I know that Farm Credit East is equally committed to the success of all member-owners and to the vibrancy of Northeast agriculture. In addition, while extremely strong, Farm Credit East does not “rest on its laurels” and continues to work tirelessly and plan for the future, recognizing that the needs of its member-owners will continue to change in the years to come.

If elected, I too will continue to work tirelessly on behalf of all of you for the next four years. During my two terms, I have served on every committee, chaired one of them and am currently on the Executive, Compensation and Business Risk Committees. I have also attended all Premier Governance Training programs necessary to achieve my Farm Credit Director Certification. The experience and knowledge that I have accumulated is invaluable and would enable me to continue to be a strong advocate for Farm Credit East members if I am fortunate enough to be elected for a third term.

In closing, I would like to encourage all members to vote. We all have a voice and it is in the Association’s best interest if everyone’s voice is heard.

Thank you for your consideration and please feel free to contact me at any time and for any reason.

Sincerely,

*Lisa*

Lisa Sellow

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