# Dairy Market Situation & Outlook: Where are we in June 2020?

**Christopher A. Wolf** 

E.V. Baker Professor of Agricultural Economics

**Dyson School of Applied Economics and Management** 

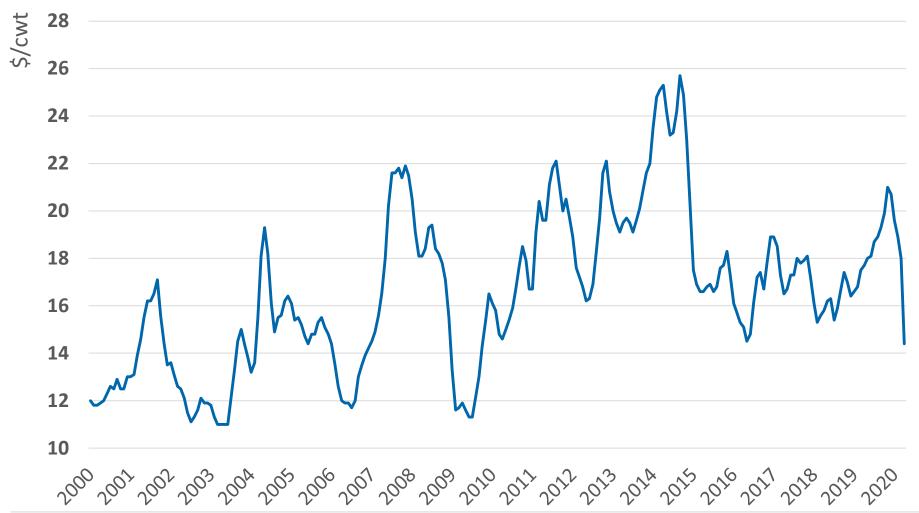
**Cornell University** 



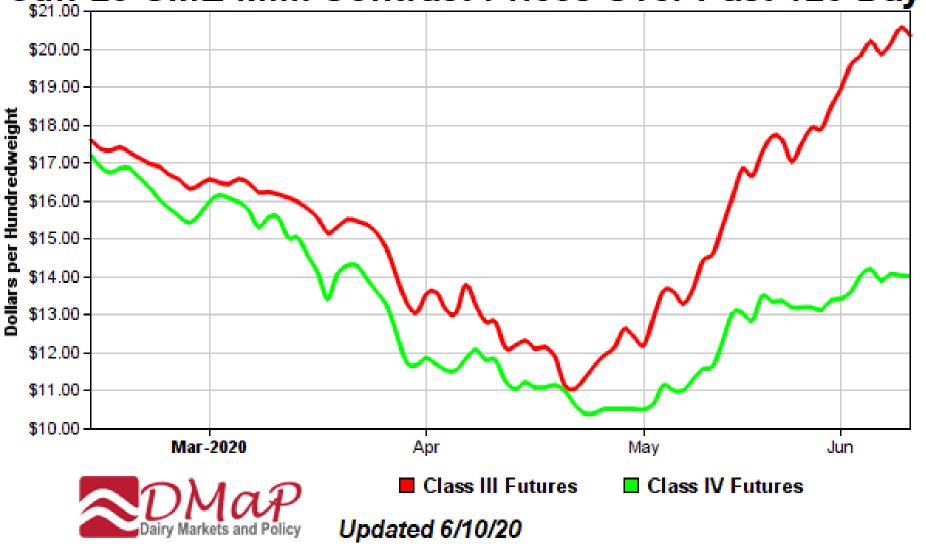


# **US All Milk Price**

(2000-2020)



Jun-20 CME Milk Contract Prices Over Past 120 Days

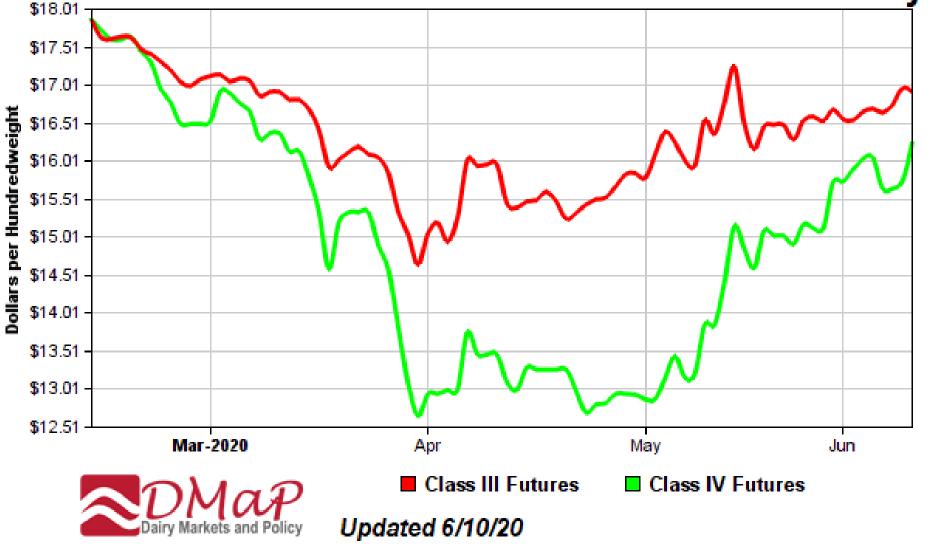




Jul-20 CME Milk Contract Prices Over Past 120 Days \$19.00 \$18.00 per Hundredweight \$17.00 \$16.00 \$15.00 \$14.00 Dollars \$13.00 \$12.00 \$11.00 \$10.00 Mar-2020 Apr May Jun Class III Futures Class IV Futures Updated 6/10/20



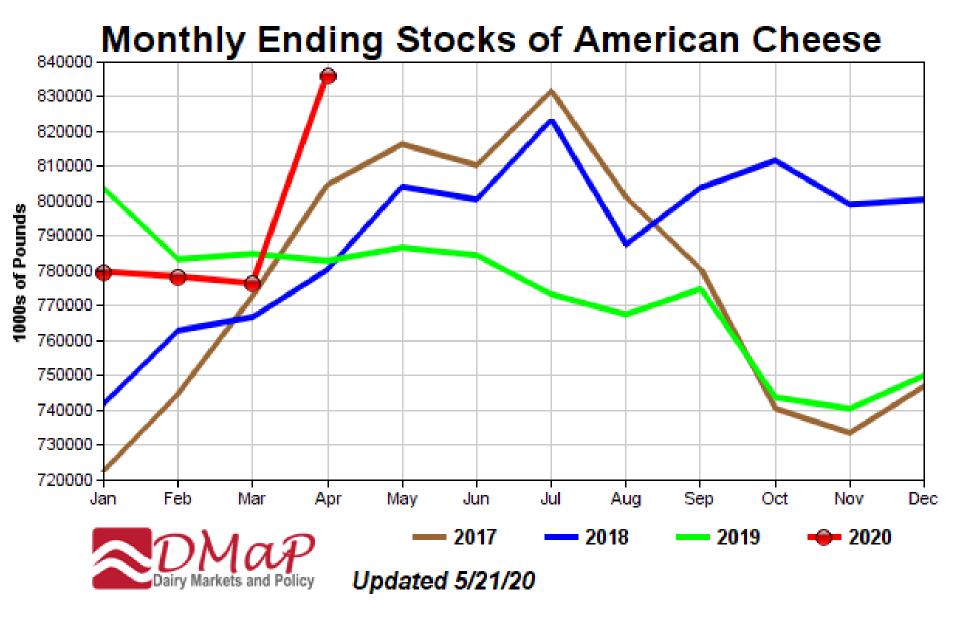
Nov-20 CME Milk Contract Prices Over Past 120 Days



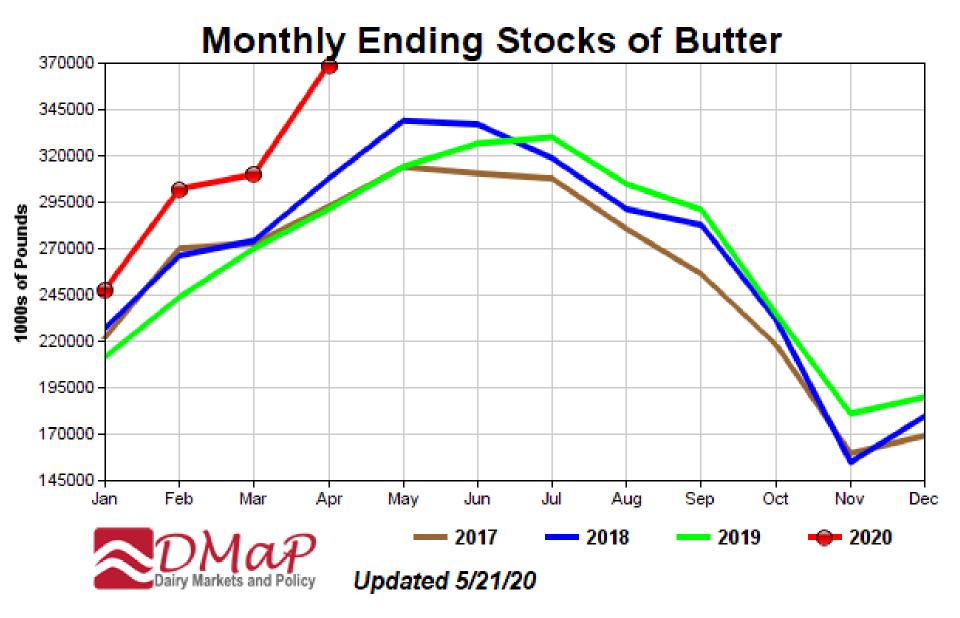




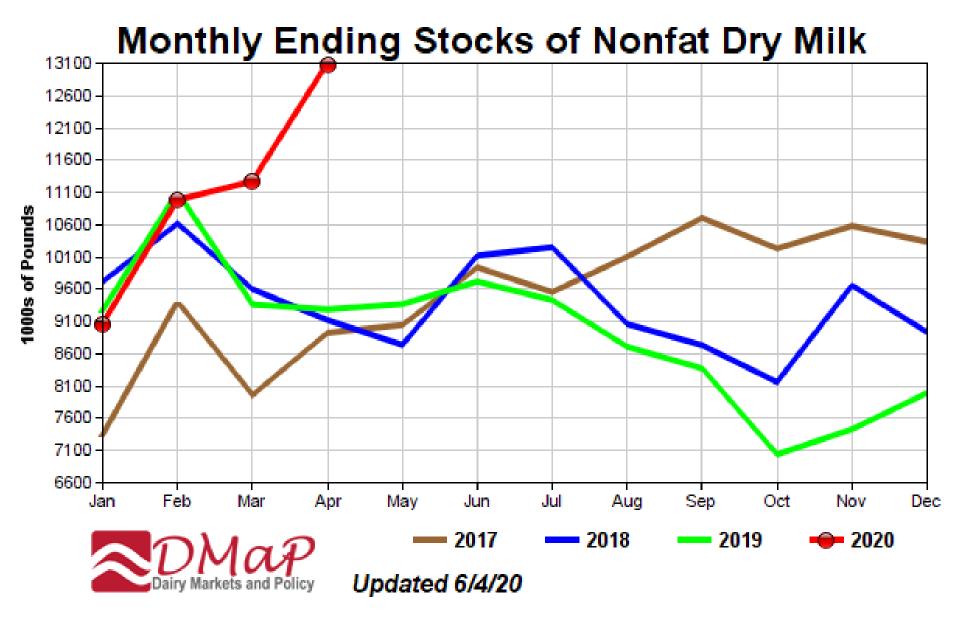




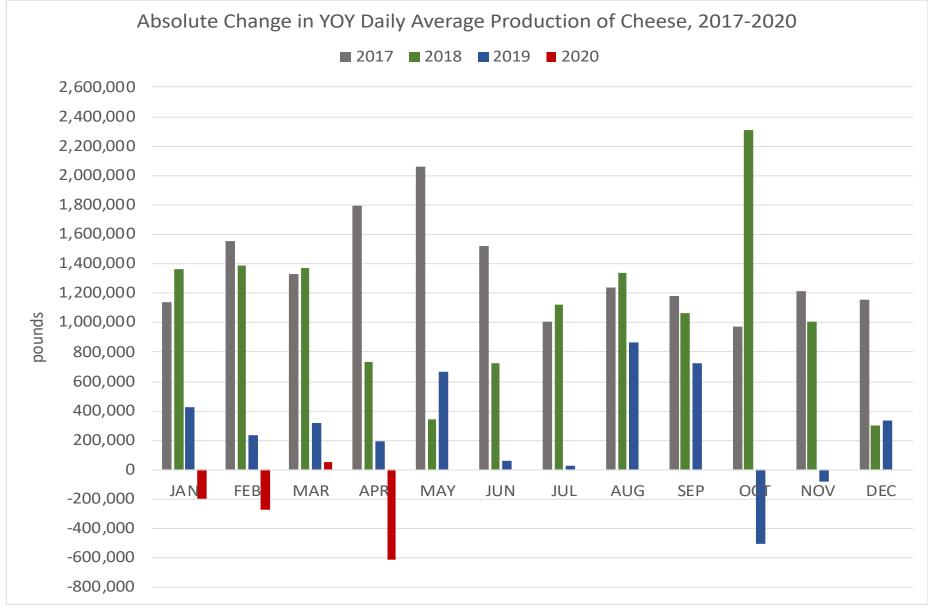


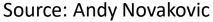








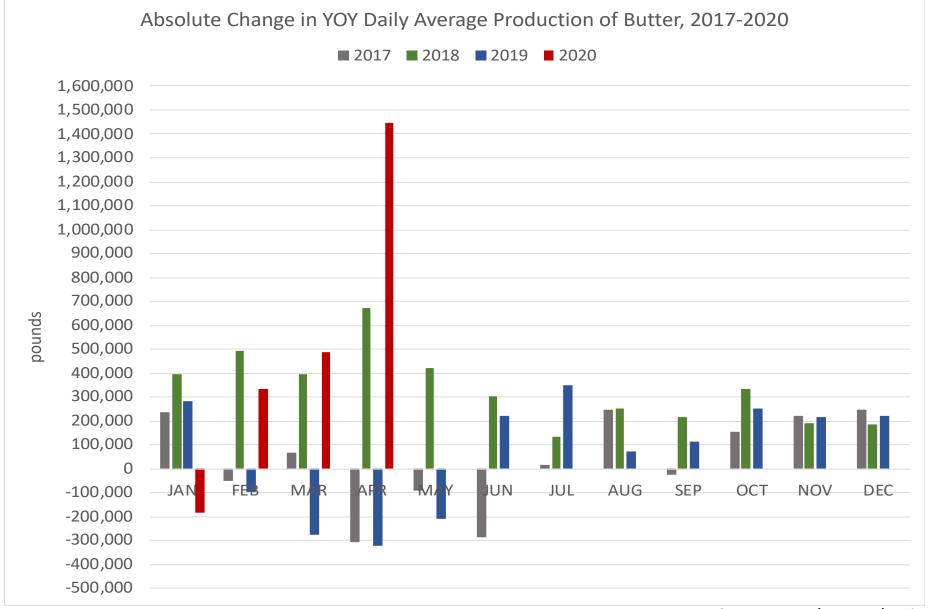






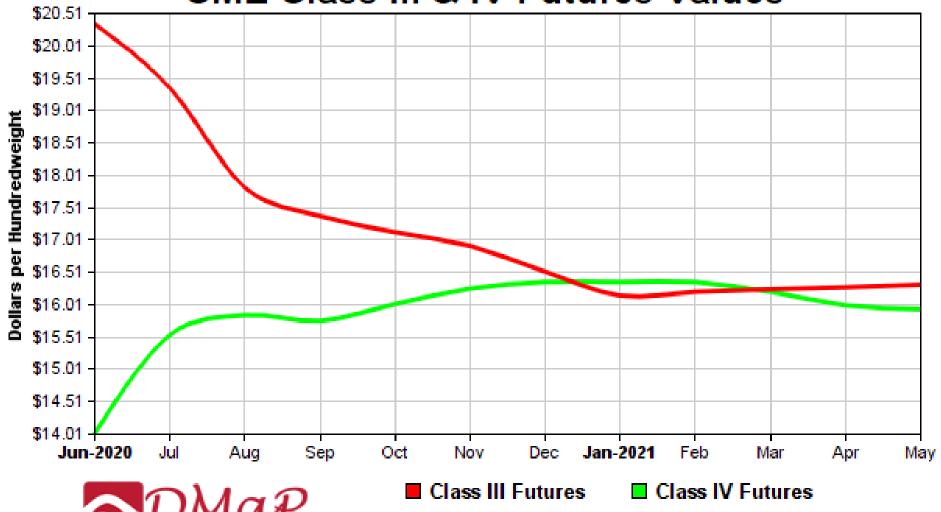
College of Agriculture

and Life Sciences



Source: Andy Novakovic

# CME Class III & IV Futures Values





Updated 6/10/20



# **Government Programs**

- Dairy Margin Coverage Programs
- Dairy Revenue Protection
- Coronavirus Food Assistance Program Payments
- Food Box Program

Actual and Forecast Dairy Margin \$16.00 Historic middle third of margin values \$15.00 from Jan, 2010 to present. \$14.00 DMC Margin \$13.00 \$12.00 Upper decile boundary \$11.00 \$10.00 Margin \$9.00 \$8.00 \$7.00 \$6.00 Lower decile boundary \$5.00 \$4.00 \$3.00 \$2.00 Jan-2018 Jan-2019 Jan-2020 Jan-2021 Jan-2017 Jul Jul Jul Jul



Updated 6/10/20

## **Factors to Watch**

# Supply

- US production
- Dairy Stocks
- Feed price
  - Weather

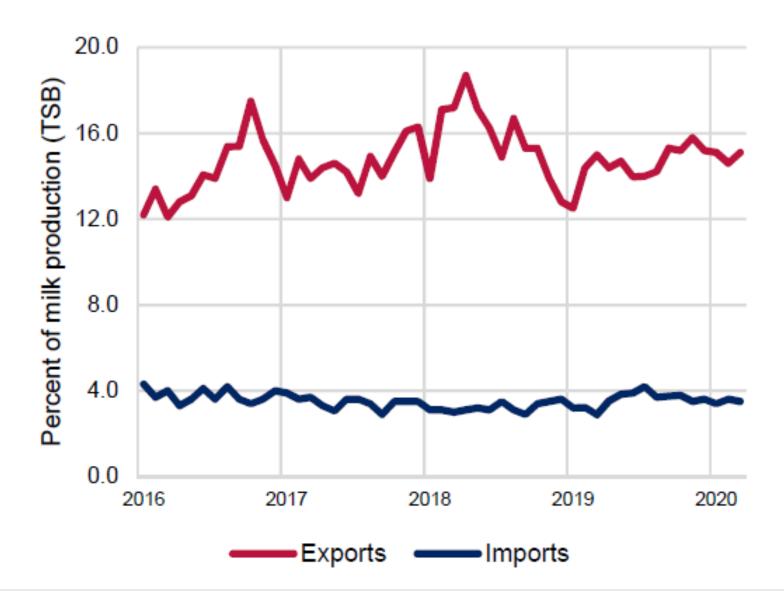
### **Demand**

- Re-opening
  - Restaurants
- Domestic economy
  - Employment
- Int'l economy

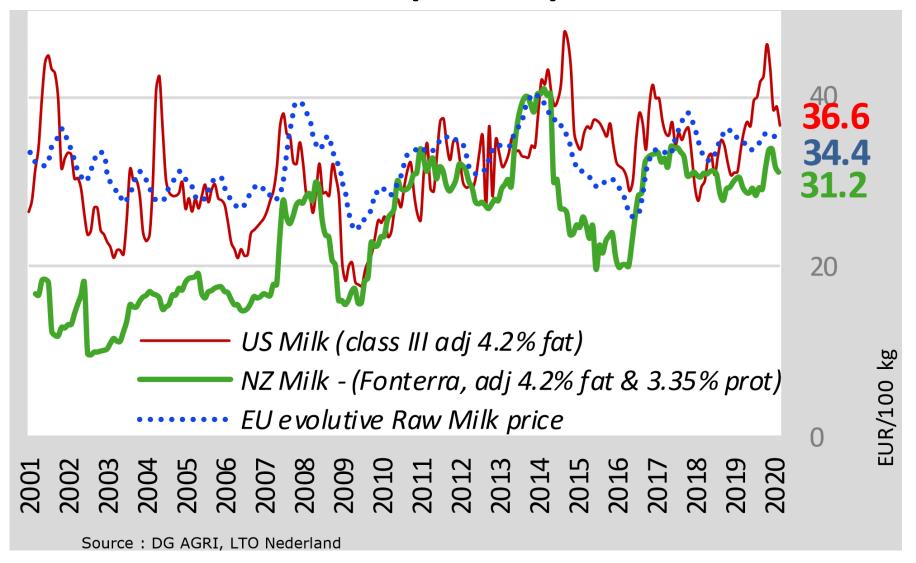
Percent Change in U.S. Milk Production 3.00% 2.75% 2.50% 2.25% Percent Change from Year Earlier 2.00% 1.75% 1.50% 1.25% 1.00% 0.75% 0.50% 0.25% 0.00% -0.25% -0.50% -0.75% -1.00% -Feb Mar Apr May Oct Nov Jan Jun Jul Aug Sep Dec 2017 2019 <del>-</del> 2020 2018 Updated 5/20/20



### U.S. Exports and Imports as % of Milk Production

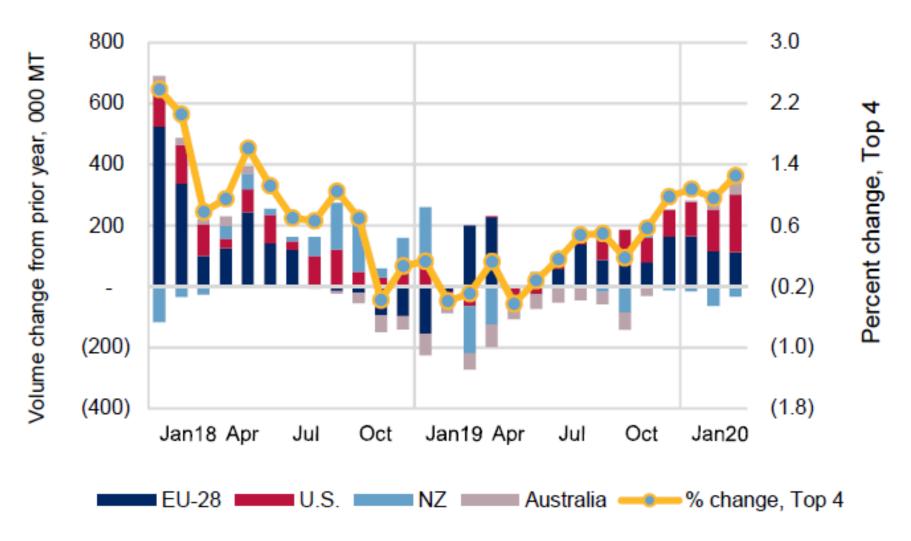


# US, NZ and EU\* milk prices up to March 2020





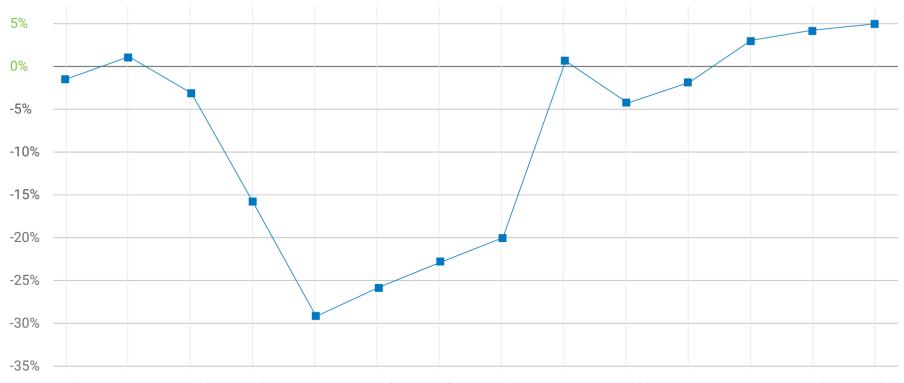
### Milk Production Change from Prior Year, Top 4 Global Suppliers



Feb 20 adjusted for leap day. Latest month may include USDEC estimate.

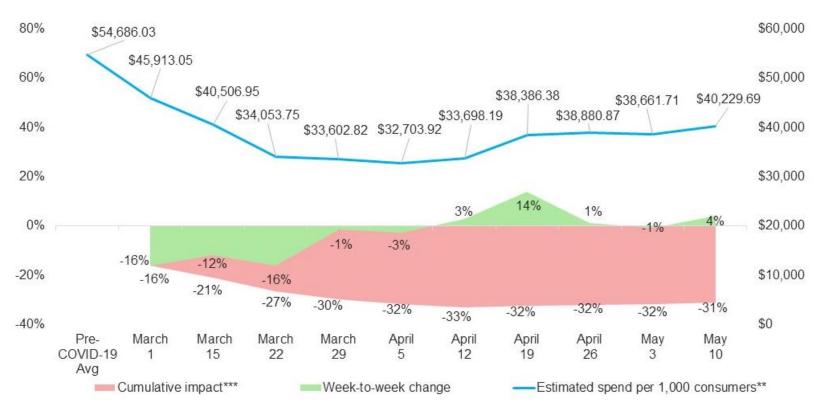


### **General Merchandise: Dollar Change Versus Year Ago**



WE 2/29 WE 3/7 WE 3/14 WE 3/21 WE 3/28 WE 4/4 WE 4/11 WE 4/18 WE 4/25 WE 5/2 WE 5/9 WE 5/16 WE 5/23 WE 5/30

### ESTIMATED FOODSERVICE SPENDING CHANGES (WEEK OVER WEEK)-ALL CHANNELS



\*Note that these changes in spending are based on the average \$ spent per 1,000 people per week adjusted by the number of people who report they will reduce their spending going forward and by how much. Further adjustments in the estimate are made based on the proportion of consumers who are paying attention to the COVID-19 situation.

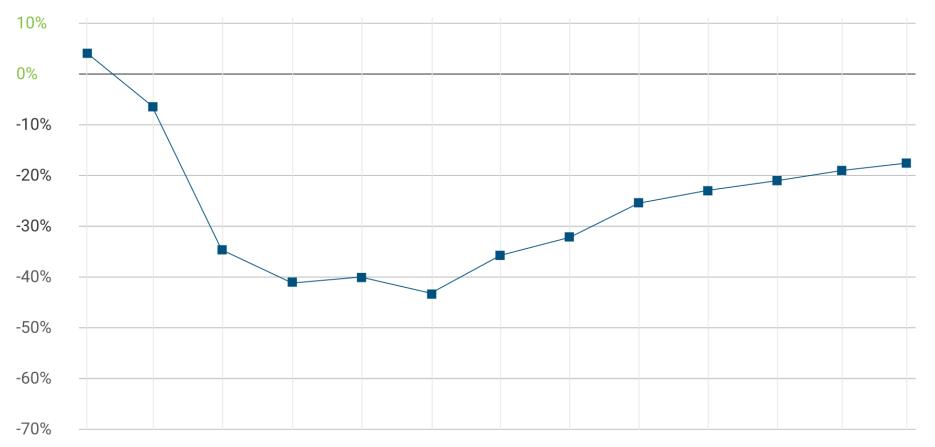
\*\*The estimated spend per 1,000 persons for a "Normal Week" is based on the Industry totals from Technomic's Wallchart divided by the total U.S. population, then multiplied by 1,000. Whereas the estimated per 1,000 consumer spending numbers for March 6 onward are based on the reported average spend per person multiplied by 1,000.

\*\*\*The Cumulative Impact is calculated as the percentage change in the spend per 1,000 consumers from the estimated normal week to the week indicated in each column.

@ 2020 Technomic, Inc.



### **Foodservice: Transaction Change Versus Year Ago**



WE 3/8 WE 3/15 WE 3/22 WE 3/29 WE 4/5 WE 4/12 WE 4/19 WE 4/26 WE 5/3 WE 5/10 WE 5/17 WE 5/24 WE 5/31

### PLANNED TIME OF RETURN TO RESTAURANTS/OTHER FOODSERVICE AFTER COVID-19 ENDS

	Week Beginning							% Change From Prior
	March 22	March 29	April 5	April 12	April 19	April 26	May 3	Week
Right away	15%	15%	10%	9%	8%	8%	6%	-2%
A week or two later	33%	28%	27%	24%	20%	13%	16%	+3%
A month later	19%	22%	21%	22%	24%	20%	22%	+2%
More than a month	33%	36%	42%	45%	47%	58%	56%	-2%



# Thank You

Christopher Wolf cwolf@cornell.edu