#### Farm Credit East Economic Trends in the Northeast Forest Industry

#### January 2022



Eric Kingsley Innovative Natural Resource Solutions LLC

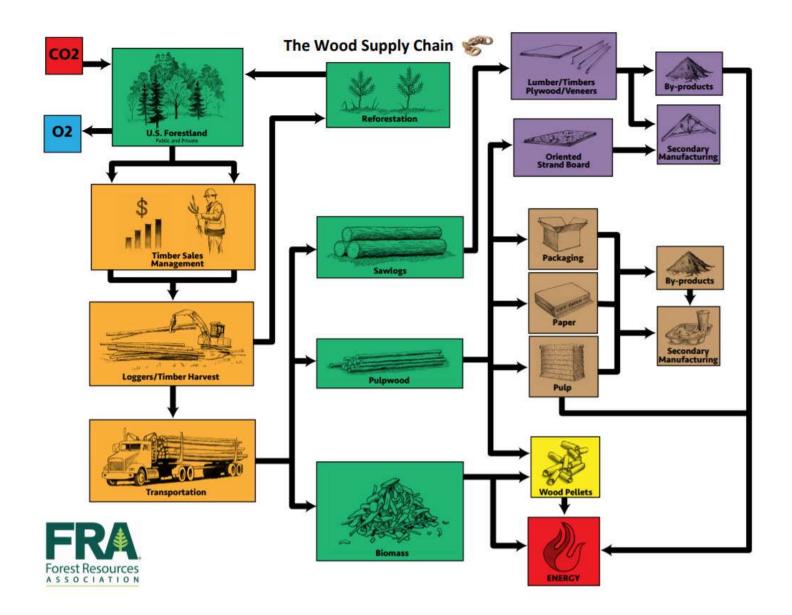
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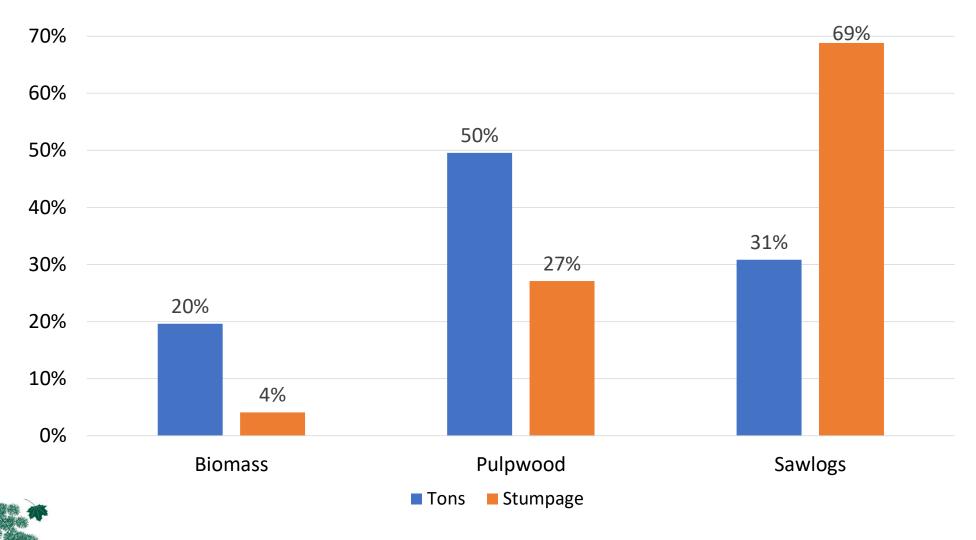
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#### **Innovative Natural Resource Solutions LLC**



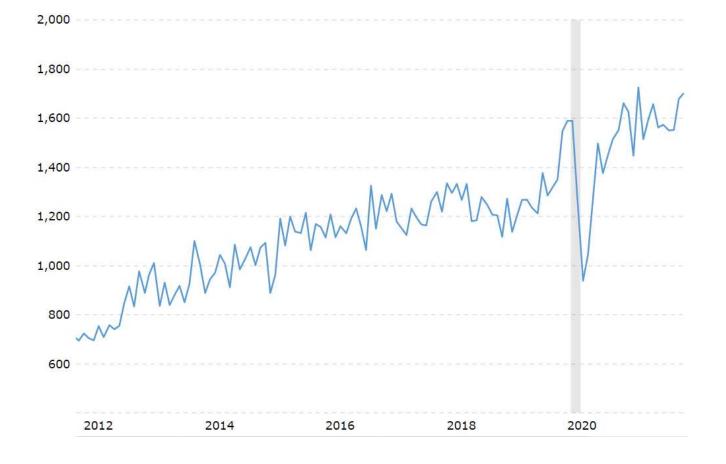
- Founded in 1994
- Offices in New Hampshire and Maine
- Focus at the intersection of forest industry, energy and economic development
- Services include:
  - consulting in renewable energy
  - forest industry consulting
  - advocacy
  - forest certification and sustainability
- Clients from the private, non-profit and government sectors
- Conducted work in all regions of North America
- www.inrsllc.com

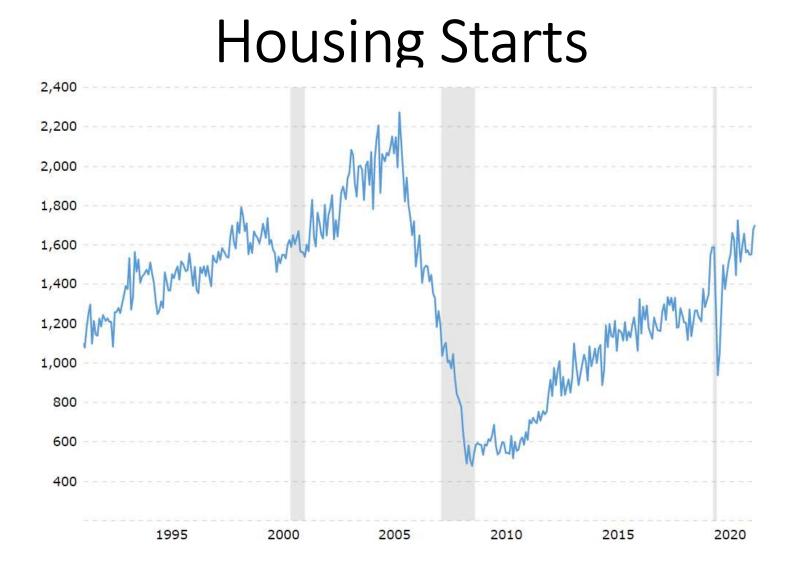




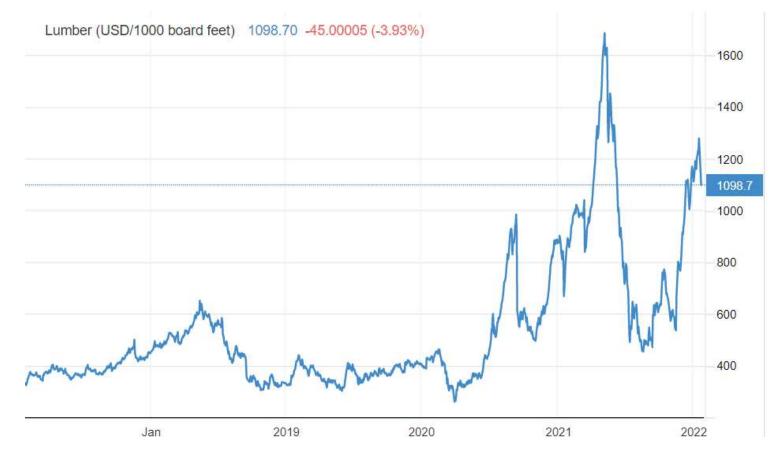


### Housing Starts



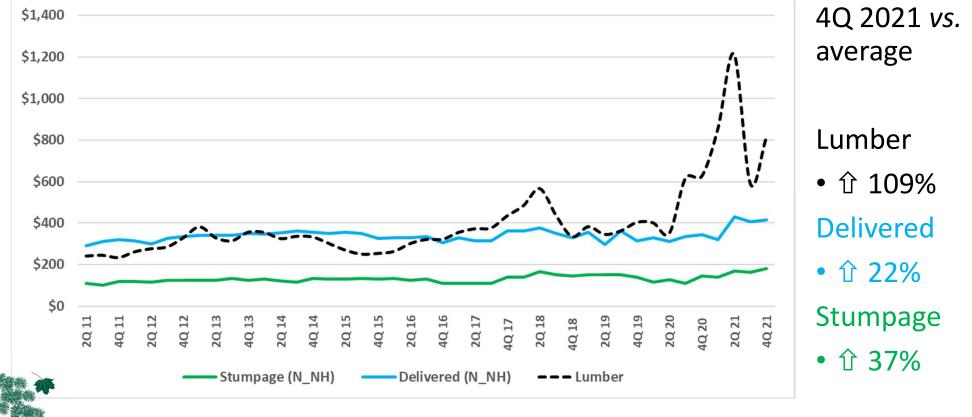


#### Softwood Lumber Prices Highly volatile, and just...high



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#### High Lumber Prices Haven't Really Trickled Down... (a little bit, but don't expect much more)



#### Lumber in the Time of COVID-19

- Building (and re-modelling, particularly outdoor) allowed in most states
  - Housing starts dropped then rebounded
  - Home repair / re-modelling is way up
  - Suddenly everyone needs an office in their home
- Are we seeing a fundamental shift toward suburban and rural living – and away from urban centers?
- Constraints on supply from British Columbia, shift of industry to Southeast, room for new mills in Northeast
- Some of the same dynamics seen in panel market



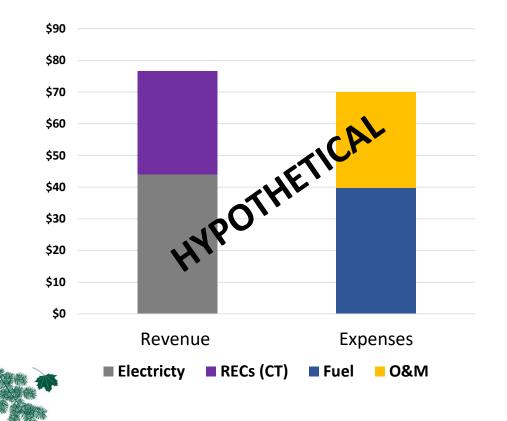
#### HW Lumber in the Time of COVID-19

- Export market continues to be challenged
- Housing market looks promising leading indicator for flooring, furniture, etc.
- Some reasons for optimism on industrial side (crane mats strong, pallets slowly ramping up)





#### What does it take to operate biomass in 2022?



• Assumes:

- Electricity at average price for the past year (\$44.50)
- RECs at recent broker quote (\$32)
- Biomass fuel at \$25 (made up price), 1.6 green tons per MWH
- O&M at \$30 per MWh
- With these assumptions, this is a viable but not attractive business

# Maine, all-hours average

#### Wholesale Electricity Pricing, \$ per MWh



#### **Biomass Plant Status**

- Across Northeast, a number of facilities are idled
  - Notably plants in New Hampshire recently purchased by Stored Solar and restarts underway
  - Two plants in Aroostook County have been closed and demolished in the last couple years
- Maine has awarded a long-term contract to ReEnergy Livermore Falls
  - Helps make this an attractive site for co-location
  - Other facilities looking at a similar model
- Two "new" smaller facilities at Robbins Lumber and Maine Woods Pellets
  - Part of a unique program, not currently an option for other facilities
  - At least one sawmill looking at CHP opportunities
  - Effort underway to expand this program



#### Modern Wood Heat

- Wood heat projects are the likely growth opportunity
  - Wood is historically less expensive than oil (on a heating value basis)
- Pellet mills operating and producing product
- Reported strong demand for firewood (people are staying home)
- State policy favoring electricifaction (heat pumps)
- Maine has a new incentive for wood heat Thermal Renewable Energy Certificates
  - Modelled on successful initiative in New Hampshire
- This market will grow in very small increments, but distributed geographically and by user type
- Real opportunities for industrial co-location, institutions
- Issues with seasonality





#### Pulp & Paper

- Explosion at the Androscoggin Mill impact on markets
- Long-term feels OK many mills making real investments in operations
- New softwood market in Old Town an enormous plus
- Real need for softwood pulpwood market
- Some permanent market shifts for example, ND Paper announcement that Rumford is moving toward more linerboard, less printing & writing (resulting in permanent loss of aspen groundwood market at the facility)



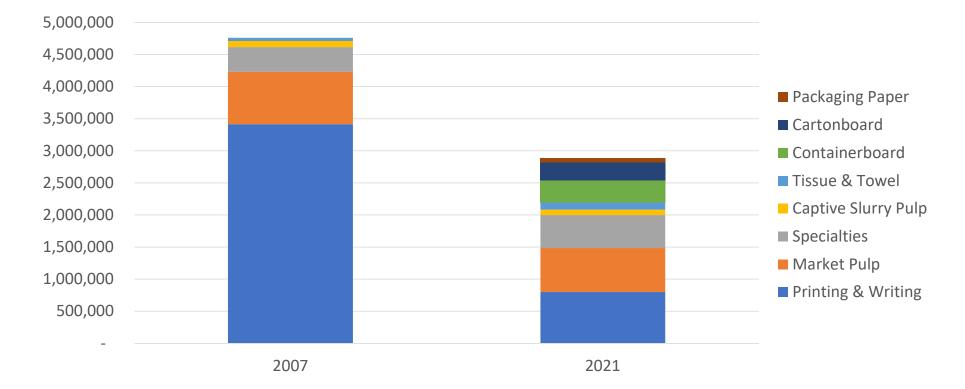
#### Pulp and Paper

- The product mix is critical right now
  - Decreased demand for printing and writing paper
    - If you don't have people in schools and offices, you don't use paper in schools and offices
    - Earlier in pandemic ~50% drop in demand for some grades
    - Coated as well as uncoated products suffering (more than before)
  - Tissue has very high demand
  - Some specialties (anything used for PPE, medical, etc.) very strong
  - Increase in packaging Amazon, UPS, FedEx all reporting increased business



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#### Maine Pulp & Paper Capacity (tons)



# **Emerging Industries**

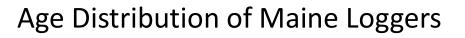
- A new wood-based insulation plant is under construction in Madison, Maine, and expects to begin commercial production this year. Plant #1 of x.
- Biochar manufacturer announced for Maine, operation in 2Q 2022
- Companies have been looking across the Northeast for biofuels, biochemicals, cross-laminated timber, nanocellulose...
  - There will be some announcements in 1Q 2022
- Efforts across the Northeast to recruit new wood using facilities
  - Absolute need for new markets for low-grade wood
- Exports Chips? Pellets? Really?

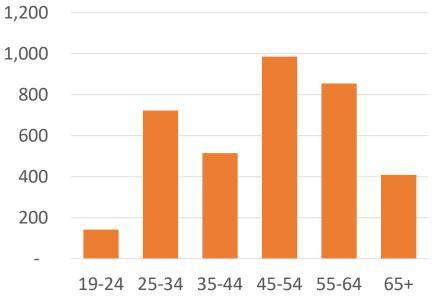


## What Concerns Me...

- Age of Logging Workforce
- Markets for Biomass / Residues / SW Pulpwood
- Federal Rules for RFS Qualification
- Forest Products Trucking Capacity
  - Quit making trucks wait in line
- Speed (or lack thereof) of innovation / technology adoption in the Industry







*Data Source:* Maine Logger and Log Trucker Employment Availability and Wage Analysis Report, 2019

Things I keep hearing...

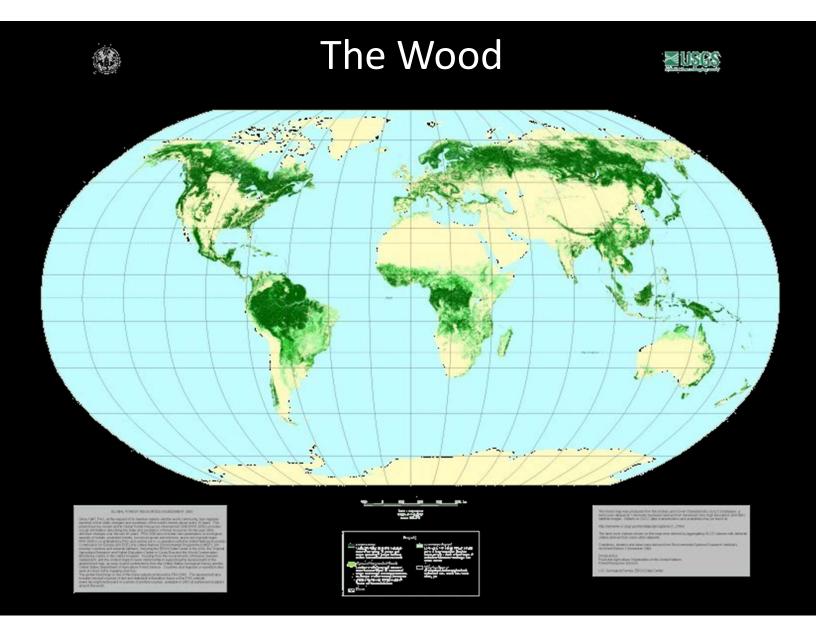
- Very real concern about markets for low-grade wood
  - Nothing new, but becoming urgent
- We need to make sure to maintain logging infrastructure none of this matters if there aren't professionals to cut wood
- Supply chain and labor issues hampering loggers sector operating below capacity



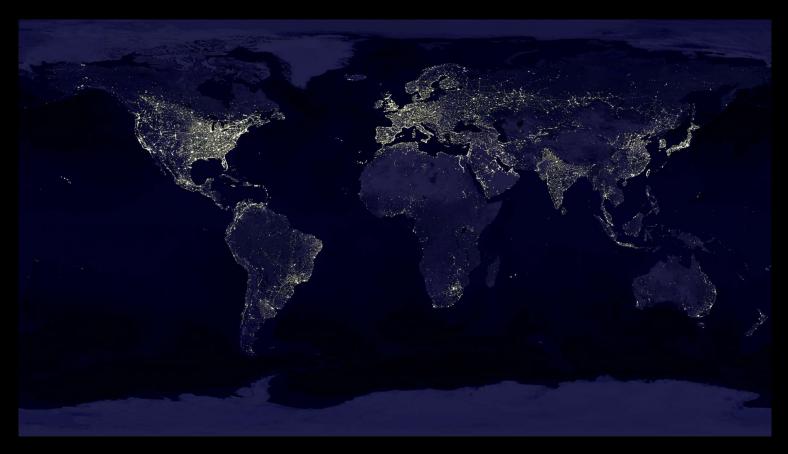
#### The Northeast is Going to Be Fine...

- For better or worse, the forest industry is accustomed to boom-and-bust cycles, and has experience handling them.
- We have **markets**, and are incredibly well positioned compared to other parts of the country
- We have the **forest resource and supply infrastructure** (landowners, loggers, entire forest industry ecosystem) that would make other regions jealous
- We live in close proximity to (and are part of) the **greatest collection of consumers** in the history of the world





#### The Markets



#### I would like to add you to my email lists





Send an email to <u>kingsley@inrsllc.com</u> to be placed on our monthly email list, which provides information on markets and developments of interest to the region's forestry community. I will also add you to my FRA email list, and you will receive invitations to monthly dinner forums and other regional information.

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